



# Washington Blues Society Advertisement Purchase Order Form

## **BLUESLETTER PRINT AD SPACE (circle your choice)**

Advertisement Graphics Must Be Sent As Attachments

All Images -> High Resolution 300dpi TIFs

For Color -> CMYK TIFs

For Black/ White -> Grayscale

<b>AD SIZE</b>	<b>DIMENSIONS</b>	<b>BLACK/WHITE</b>	<b>COLOR</b>
	<i>Height x Width in mm</i>		
FULL PAGE:	238 X 187.3	\$360	\$450
½ PAGE VERTICAL	238 X 91.3	\$210	\$264
INSIDE ½ PAGE HORIZONTAL	116.66 X 187.3	\$210	\$264
BACK ½ PAGE HORIZONTAL	116.66 X 187.3	\$312	\$390
¼ PAGE VERTICAL	116.66 X 91.3	\$120	\$150
1/12 PAGE SQUARE	56 X 59.3	\$210	\$264
BUSINESS CARD	56 X 91.3	\$36	\$46

**DESIRED BLUESLETTER PUBLICATION MONTH(S)** \_\_\_\_\_

## **ONLINE-ADS (circle your choice)**

CLICK THRU SIDE BAR GRAPHIC AD    \$25 PER MONTH

CLICK THRU BANNER GRAPHIC        \$50 PER MONTH.

*(All Ad artwork for online publishing must be jpg. file, no PDFs)*

## **EMAIL BLASTS**

CLICK THRU GRAPHIC IN WEEKLY BLUES NEWS EMAIL DISTRIBUTION    \$50 / EMAIL BLAST

**EMAIL BLAST QUANTITY** \_\_\_\_\_ **AD START DATE** \_\_\_\_\_ **AD END DATE** \_\_\_\_\_

### **Print Advertising Discounts:**

20% off - 12-month pre-payment

15% off - 6-month pre-payment

10% off - 3-month pre-payment

***DEADLINES: ALL SUBMISSIONS EDITORIAL COPY/ PHOTOS & GRAPHICS/ AD RESERVATIONS  
DUE 5<sup>TH</sup> DAY OF MONTH PREVIOUS TO PUBLICATION***

Name of Event/ Artist/ Organization \_\_\_\_\_

Billing Address \_\_\_\_\_

Name (print) \_\_\_\_\_ Email Address \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**ALL ADVERTISING SUBMISSIONS TO [ADVERTISING@WABLUES.ORG](mailto:ADVERTISING@WABLUES.ORG)**

**ALL ARTICLES/ SHOW REVIEWS/ ALBUM REVIEWS & PRINT CONTENT TO [EDITOR@WABLUES.ORG](mailto:EDITOR@WABLUES.ORG)**